

# Celebrating Califon's 4th Annual Street Fair!

Join us in supporting a day of fun, food, community and shopping  
attended by hundreds of guests annually Oct. 9th

## Sponsorship Opportunities:



### Rainbow Trout (event sponsor—only 3 available)

**\$1000**

- Includes placement of "Street Fair Sponsored by..." banners on each fair exterior perimeter: on the top of Main Street, Bridge, etc.
- Large logo listed first on Street Fair t-shirts
- Large logo on the Street Fair posters
- Headlining announcements at the event
- Sponsorship mentioned in print, online, social, and radio spots
- Free table

### Brook Trout (Stage sponsor—only 6 available)

**\$500**



- Banner on the bandstand
- Medium logo on the back of event t-shirts
- Logo on event posters
- Announcements at the event
- Mentioned in unpaid press— online and social media
- Free table

### Sunfish (Kid-zone sponsor— only 4 available)

**\$250**

- Banner in front or over a children's event
- Smaller Logo on shirt back
- Mentioned in unpaid press—online and social media
- Listed on event poster bottom
- Free table



Banners will be purchased by the Street Fair Committee using graphics provided by sponsors